



**FinOps** is an operational framework and cultural practice which **maximizes the business value of technology**, enables timely data-driven decision making, and creates financial accountability through collaboration between engineering, finance, and business teams.

### Principles

- Teams need to collaborate
- Business value drives technology decisions
- Everyone takes ownership for their technology usage
- FinOps data should be accessible, timely, and accurate
- FinOps should be enabled centrally
- Take advantage of the variable cost model of the cloud



A **FinOps Scope** is a defined segment of spending across **Technology Categories**, aligned to business constructs—such as products, cost centers, or environment—that guide the application of FinOps to maximize technology value.

**Custom Scope** **Product** **Cost Center** + **AI** **Public Cloud** **SaaS** **Data Platform** **Private Cloud** **Licenses** **Data Center** +

**Core Personas** are always engaged in a FinOps practice.

FinOps Practitioner  
 Engineering  
 Finance  
 Leadership  
 Product  
 Procurement

**Allied Personas** support a FinOps practice.

ITAM  
 ITFM  
 ITSM  
 Security  
 Sustainability

**Domains** are the outcomes of a FinOps practice & **Capabilities** describe how to achieve them.

| Understand Usage & Cost | Quantify Business Value | Optimize Usage & Cost             |
|-------------------------|-------------------------|-----------------------------------|
| Data Ingestion          | Planning & Estimating   | Architecting & Workload Placement |
| Allocation              | Forecasting             | Usage Optimization                |
| Reporting & Analytics   | Budgeting               | Rate Optimization                 |
| Anomaly Management      | KPIs & Benchmarking     | Licensing & SaaS                  |
|                         | Unit Economics          | Sustainability                    |

### Manage the FinOps Practice

Executive Strategy Alignment  
 FinOps Practice Operations  
 Governance, Policy & Risk  
 FinOps Education & Enablement  
 Invoicing & Chargeback  
 FinOps Assessment  
 Automation, Tools & Services  
 Intersecting Disciplines