Brochure

The Content Manager Advantage

Volume and variety of data are ever expanding, as are regulatory and efficiency pressures. Organizations require a robust and future proof enterprise content management solution. Read why thousands rely on Content Manager.

opentext™

Critical Content Needs Control

Content Manager is a governance-based enterprise content management system designed to help government agencies, regulated industries and global organizations manage their business content from creation to disposal.

OpenText—Your Trusted Partner

1. Financial Strength and Stability

One of the Top 10 largest software companies in the world, OpenText™ earns over US$3 billion in annual revenue. We serve over 40,000 customers, including 98 companies listed in the Fortune 100. With over 1800 patents issued and 900 pending, our extensive patent portfolio highlights OpenText's ingenuity and ever-evolving technology.

2. Extensive Expertise and Experience

Few vendors can claim to understand enterprise content management the same way we do. Our history of technology in this sector starts as far back as the 1990s, and there are thousands of active customers globally, with around 1.8 million end users of the OpenText™ Content Manager product. Our technology incorporates our information management expertise into a holistic, enterprise-scale solution, providing document and records management, e-mail management, web content management, governance and administration, imaging, workflow and document-centric collaboration.

3. A Holistic Approach

Our holistic approach to information management and governance means OpenText's Enterprise Content Management (ECM) solution is a critical component of the information management discipline. Yet the domain of data management and governance goes much further, into

the realms of data backup and protection, endpoint management, collaboration, information archiving and advanced analytics. As experts in the wider Information Management and Governance field and with solutions covering all elements of the data lifecycle, our technology footprint in this space is practically unrivalled—did you know OpenText boasts over 300 petabytes under our management for our customers?

4. Flexibility for Your Business

With flexible deployment and licensing available, Content Manager aims to meet the needs of today's preferred IT consumption model. So whether you are looking to plan a pre-determined scope and scale for your deployment, or are looking for greater flexibility such as subscription pricing or a managed service model, we can help you. OpenText Content Manager delivers increased scale, performance, and value regardless of deployment type.

Content Manager—Trusted Technology

5. Precision and Performance

We pride ourselves on offering a solution that helps users get to their answers fast. Content Manager's innovative search facilities offer a highly configurable facility to get to specific answers quickly, while a rapid Quick Search utility plus access to saved and pre-built public searches

"Without an effective document management protocol, organisations risk cyber-breaches, lost records, broken customer or citizen trust, and non-compliance with regulations."

B. VOIGHT

Why organisations are facing a perfect information management storm, published in **securitybrief.com.au**, 2020
OpenText

provide a ready catalogue for the most popular criteria. The latest release of Content Manager further enables the automation of further tasks for greater efficiency, including advanced automatic classification, folder creation, policy application and advanced disposal processing.

6. A Focus on User Experience

A dedicated team of UI/UX engineers continues to innovate Content Manager's interface, continually improving workflow efficiency and configuration flexibility for improved usability. Our engineering teams act upon the direct feedback of how our customers' reviewers use and interact within the product, to develop new workflows and facilities that are more intuitive, productive and efficient. Our latest UI innovations in the zero-footprint web client provide even greater levels of productivity for advanced and regular users alike. The latest release offers an enriched, "document-centric" Explorer Window in the updated web-based UI, providing greater configurability, faster access to key functions, and supports more precise search definitions.
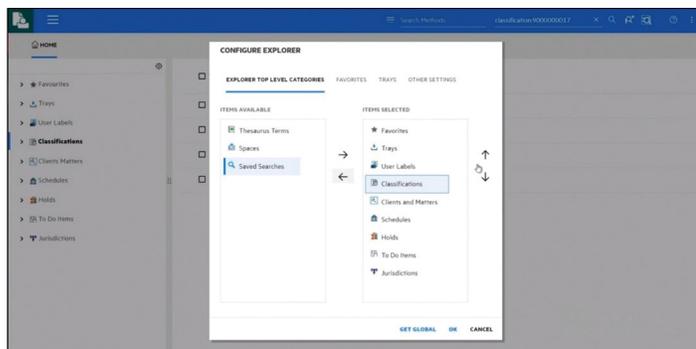

Figure 1. Highly configurable web UI

7. Reporting and Insights

Content Manager stores significant information on all data under its control, as well as an audit log of all actions undertaken against it. Organizations can configure reports to deliver a visual representation

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"93% of governance professionals experienced compliance challenges related to information governance."

COMPLIANCE WEEK

The Cost of Information Non-Compliance
HPE

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of their data to monitor, measure and present key metrics relevant to business needs and regulatory requirements. A rich SDK offers the ability to provide fully customized reporting based on client needs. OpenText services teams or 3rd party partners are on stand-by to suggest the right solution.

8. Security and Protection

OpenText provides strategic out-of-the-box security throughout its architecture that leverages multiple award-winning OpenText products. With latest industry standard controls for secure access, plus an explicit and configurable permissions system, this strategic advantage has established Content Manager as the ECM of choice for large-scale enterprise organizations who need to take security seriously.

9. Product Scope and Scalability

It does not always make sense to move critical content and records into a central repository, there are times when the content is best left in the authoring application where it offers the most value. Content Manager uses a manage-in-place framework to apply holds to content in external repositories without the need to migrate it to a central repository. The latest Content Manager release includes full integration and collaboration with Microsoft's 365 and OneDrive technology, further broadening the product's comprehensive content oversight. With such comprehensive storage and classification on offer, it also holds that there will be a variety of reporting requirements. Application Integration APIs provide organizations access to their data in a standards-based and secure way

Figure 2. Content Manager covers a broad range of functional requirements

> "It really makes the management of information from creation to final disposition a reality instead of just a wishful thought."

MARY BETH HERKERT
Director of State Archives Division
State of Oregon

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OpenText CEO Mark Barrenechea's blog

that integrates with Line-of-Business processes to address the data workflow needs of any organization. The same structured interfacing enables our industry technology partners to build additional capabilities their customers need that put Content Manager at the heart of our joint solutions.

10. Certification and Compliance

Your ECM needs to offer the reassurance of complying with the necessary standards for both technology and industry regulation. OpenText ensures Content Manager is Certified against DoD5015.2 and VERS, designed to the International standard of Content Manager, ISO 15489:2001, and elements of ISO 16175: Principles and Functional Requirements for Records in Electronic Office Environments. Furthermore, we build in technical capability to support your regulatory efforts, no matter what. Look to conform and comply regardless whether the requirement comes from the FCA, SEC, GDPR or a whole host of recent national and regional legislation.

QUICK STATS

- Enterprise Content Management experience since the 1990s
- Over 1.8M end users
- Fully customizable web and desktop user experience

"The open architecture of Content Manager enables us to integrate it with other IT systems … so that one central, integrated platform is used for all document and records management."

BORIS KOTARSKI
Chief Technical Officer
Croatian RadioTelevision HRT

- Support for all typical data requirements including M365, Sharepoint/OneDrive
- Highly extensibility for 3rd party integration and reporting
- Built in security and conformance with privacy standards
- Scalable and automated capture, classification and action
- Conforms to ISO 15489 and related standards for best practice records management, and is certified against DoD5015.3 V3 and Australia's VERS
- 87% of customers agree that Content Manager is considered a vital business application within organizations that help capture, manage, access, and secure business documents and records from creation to disposal.
- Content Manager is available as a perpetual license on premise solution, as a subscription solution (Content Manager Select) or as a managed service (Content Manager Select Software as a Service or equivalent).

REGIONAL REGULATORY REQUIREMENTS

- Vermont Act 171 of 2018 Data Broker Regulation
- California Consumer Privacy Act
- Brazilian General Data Protection Law (LGPD)
- India Personal Data Protection Bill
- Chile Privacy Bill Initiative
- New Zealand Privacy Bill
- Turkey Data Protection Law
- Australia Consumer Data Right legislation

Learn more at
www.microfocus.com/contentmanager
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